

12TH ANNUAL
AMCHAM MENA
REGIONAL CONFERENCE
"One Region, One Voice"



April 17-19, 2024
Westin Dubai Mina Seyahi Resort & Marina



Abu Dhabi



Bahrain



Dubai



Egypt



Jordan



Kuwait



Lebanon



Morocco



Oman



Palestine



Qatar



Tunisia



EVENT OVERVIEW

The 12th Annual AmCham MENA Regional Conference

Hosted by AmCham Dubai, is a premier gathering that explores the pivotal role of the U.S. private sector in fostering cross-border collaboration for regional economic growth. The conference spans two and a half days, featuring a dynamic agenda with keynote and panel discussions, roundtable sessions, and networking opportunities.



U.S. Chamber of Commerce

Title Sponsor

Investment
\$50,000

* Exclusive of 5% VAT

By becoming the Title Sponsor, your organization will not only showcase its commitment to regional collaboration but will also enjoy unparalleled visibility and networking opportunities throughout the event.

We are confident that this partnership will provide significant exposure and value to your brand.

One Region, One Voice:
Advancing Regional Economic
Growth through Cross-Border
Collaboration

Conference Highlights

- 20 Delegate Passes including two reserved tables
- 2 Seats at VIP table

Contact Us:



KATHY HYDE:
communications@amchamdubai.org

> Welcome Reception

- Exclusive opportunity for the Title Sponsor to deliver a welcome address.
- High visibility through branding at the reception venue.

> Keynote and Panel Discussion

- Acknowledgment and gratitude to the Title Sponsor in opening and closing remarks.
- Prominent logo placement on event signage, promotional materials, and digital platforms.
- Opportunity for a representative from the Title Sponsor to participate as a speaker

> Exclusive Branding

- Use of company logo on the MENA-U.S. Trade and Investment Relations Report
- Recognition in pre and post event marketing through press releases and social media mentions.

> Exclusive Branding

- Priority placement of the Title Sponsor's exhibition booth in the networking area.
- Inclusion of promotional materials in the conference welcome bag.

Reception Sponsor

Investment

\$15,000

* Exclusive of 5% VAT

By becoming the Networking Reception Sponsor, your organization will not only showcase its commitment to regional collaboration but will also enjoy unparalleled visibility and networking opportunities throughout the event.

We are confident that this partnership will provide significant exposure and value to your brand.

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> Prominent Branding

- Logo placement on all reception-related promotional materials
- Recognition during the opening ceremony as the exclusive reception sponsor

> Visibility at the Venue

- Branded signage at the reception area
- Opportunity to display marketing materials at dedicated sponsor tables

> Networking Opportunity

- Exclusive access to key industry leaders during the networking session, providing a unique chance for meaningful connections and collaborations.

> Digital Exposure

- Logo inclusion on the event program with a dedicated sponsor profile
- Recognition in pre and post-conference email campaigns

> Social Media Acknowledgment

- Highlight on AmCham MENA social media platforms.
- Customized posts related to the conference.

> Customized Engagement

- Opportunity to address attendees during the reception.
- Distribution of branded giveaways or promotional materials.

> Post-Event Recognition

- Logo inclusion in post-conference materials and thank

Industry Sponsor

Investment

\$15,000

* Exclusive of 5% VAT

Industry Session Sponsor Package:

- *Panel Discussion on [Industry/Issue]*

By sponsoring this industry session, your organization will play a pivotal role in shaping conversations and solutions within the [Industry/Issue] space.

This sponsorship ensures prominent visibility and engagement with key stakeholders throughout the session.

Event Overview

This industry session provides a unique platform for thought leaders, experts, and stakeholders to explore challenges, opportunities, and innovative solutions.

SESSION HIGHLIGHTS

- **Exclusive Recognition**
 - Sponsor acknowledgement during the opening and closing remarks of the industry session.
 - Logo placement on event signage and promotional materials related to the specific session.
- **Panel Integration**
 - Opportunity to provide a brief introduction or welcome statement at the beginning of the panel.
 - Logo and branding featured on the backdrop of the panel discussion.
- **Digital Visibility**
 - Logo prominently displayed on the event program
 - Recognition in pre-event marketing materials, including social media posts related to the specific industry session.
- **Networking Opportunities**
 - Invitation for the sponsor's representative to join the panelists for a pre-session networking opportunity.
 - Inclusion of promotional materials in the session's designated area.
- **Attendee Engagement**
 - Option to present a short promotional video or slide during the session break.
 - Opportunity to distribute branded materials or souvenirs to session attendees.

Conference Partner

Contribution
\$9,750

* Exclusive of 5% VAT

We are excited to extend an exclusive invitation to partner with us for the 12th Annual AmCham MENA Regional Conference.

This premier event catalyzes strengthening trade & economic ties within the MENA region and the United States.

Secure your position as a valued partner, align your brand with industry leaders, and gain visibility among key decision-makers in the region. Join us as the Conference Partner and be a pivotal part of the AmCham MENA 12th Annual Regional Conference.

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> Strategic Branding

- Logo prominently featured on all conference-related marketing materials.
- Acknowledgment during the opening and closing ceremonies as an official Conference Partner.

> On-Site Visibility

- Branded signage at key conference areas.
- Recognition on sponsor banners displayed throughout the venue.

> Comprehensive Networking

- Complimentary passes for up to 8 company representatives.

> Digital Presence

- Logo placement on the event website with a dedicated partner profile.
- Inclusion in pre and post-conference email campaigns.

> Social Media Exposure

- Recognition on AmCham MENA's social media platforms.
- Personalized posts highlighting your role as a Conference Partner.

Your brand will enjoy extensive exposure within the AmCham MENA Network

Click here to see highlights of the 11th AmCham MENA Regional Conference
www.amchamma.org/mena26223.html

Coffee Break Sponsorship Package

Energize & Network Sessions

Investment

\$5,000

* Exclusive of 5% VAT

Event Overview

Fuel the energy and connections at the AmCham MENA Regional Conference as our Coffee Break partner.

As the sponsor, your organization will take center stage at one of these essential breaks, providing attendees with moments to refresh, recharge, and network.

> Coffee Break

- Recognition during coffee breaks with branded signage.
- Opportunity to distribute promotional materials during breaks.

Summary Package

Package	Title (1)	Reception (3)	Industry (8)	Conference (10)	Coffee Break (4)
Cost*	\$50,000	\$15,000	\$15,000	\$10,000	\$5,000
Speaking Opportunity	Keynote or Panel	Welcome at Reception	Welcome at Panel	N/A	N/A
Invitation as VIP	2	1	1	N/A	N/A
Conference Passes	20	10	10	8	2
Corporate Video Showcased	✓	✓	✓	N/A	N/A
Exhibition Stand	✓	✓	✓	N/A	N/A
Logo included in AmCham MENA Trade Report	✓	✓	✓	✓	N/A
Branding	Tier 1	Tier 2a	Tier 2b	Tier 3	Tier 4

**prices exclusive of VAT*

- **Tier 1:** Title Sponsor Logo Placement: Prominent placement on event materials, banners, and official website- Social Media: Exclusive mentions as the title sponsor across all official social media channels- Communications: Recognition in all press releases, opening remarks, and official communications.
- **Tier 2a:** Industry Sector: Logo Placement: Visible representation in conference & industry-specific materials, Social Media: Regular mentions on social media platforms related to industry highlights - Communications: Acknowledgment in communications and during sector-focused sessions.
- **Tier 2b:** Networking Reception: Logo Placement: Prominent visibility at the Networking Reception Event Venue- Social Media: Regular mentions on social media platforms leading up to the event and during the reception- Communications: Acknowledgment during the Networking Reception and communications highlighting the event
- **Tier 3:** Conference Partner: Logo Placement: Recognition in various conference materials and designated areas- Social Media: Regular mentions on social media platforms as a valued conference partner- Communications: Acknowledgment in communications highlighting the importance of the conference partnership.
- **Tier 4:** Coffee Breaks: Logo Placement: Featured on signage and materials during coffee break areas- Social Media: Recognition on social media posts related to coffee breaks and networking opportunities- Communications: Mention in communications related to breaks, emphasizing the value of networking.