



The American Chamber  
of Commerce in Jordan



## SPONSORSHIP PACKAGE

# The 10<sup>th</sup> AmCham MENA Regional Council Conference

## Building for the Future: Realizing Economic Transformation Beyond COVID-19

March 14<sup>th</sup> – 15<sup>th</sup>, 2022

The St. Regis Amman Hotel



**AmCham Jordan**

**For More U.S. - Jordan Business**



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@AmChamJordan



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## Introduction:

Two years into the pandemic, countries of the Middle East, North Africa and the GCC region have responded to the crisis with swift and stringent measures to mitigate its spread and minimize its impact on regional economies.

**The Conference** aims at showcasing opportunities for inter-regional cooperation, and investments in specific sectors that have emerged as an outcome of the pandemic; highlighting the importance of economic diversity and sustainable development, sharing Jordan's Experience especially that this year marks the 20th Anniversary of the U.S.-Jordan Free Trade Agreement.

The Conference will address the following topics through the sessions:

1. Leveraging MENA U.S Trade Relations to Bolster Economic Growth
2. Investing in Healthcare for the Future
3. Accelerating Economic Growth through Digitalization & Innovation
4. Towards an Interconnected Region: Transportation and Logistics Solutions
5. Preserving the Environment: Water and Energy Technology Solutions
6. The New Workplace and Gender Dynamics
7. Financing the Regional Growth

In-person and virtual participation will include high-level representation from the U.S. government, MENA governments, multilateral financing institutions, as well as private sector representation from Jordan, UAE, Bahrain, Egypt, Kuwait, Lebanon, Morocco, Oman, Palestine, Qatar, Saudi Arabia and Tunisia



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## SPONSORSHIP LEVELS:

### GOLD SPONSOR

Valued at 9,875<sup>USD</sup>

#### Physical Visibility:

- Placing a promotional table in the networking area and other branding material in the event's venue (rollups and publications).
- The sponsor will be thanked verbally during AmCham-Jordan's Chairman's welcome remarks.
- Brand table for the sponsor's invited guests.

#### Digital Visibility:

- The company's logo will be presented on the event's invitation and landing page on the website.
- The sponsoring company's logo will appear on screens.
- Corporate Sponsorship: Digital and social media platforms for AmCham-Jordan.
- 2 social media posts that focus on the sponsor's performance and capability (including an overview of the sponsor's company).

#### Corporate Profile Branding:

- A Free AD in AmCham Jordan's Membership Directory.
- Free AD will appear on the AmCham-Jordan website homepage.
- Printing Material: 3 rollups will be printed for the sponsoring company.
- Receive a copy of the attendees' list.

**Delegates Seats:** 7 delegates' seats for the **whole** event duration (2 days).

### SILVER SPONSOR

Valued at 7,050<sup>USD</sup>

#### Physical Visibility:

- Placing a promotional table in the networking area and other branding material in the event's venue (Rollups and publications).
- Sponsor will be thanked verbally during AmCham-Jordan Chairman welcome remarks.

#### Digital Visibility:

- Company logo will be presented on the event's invitation and landing page on website.
- Sponsoring company logo will appear on screens.
- Company sponsorship announcement on AmCham-Jordan digital and social media platforms.
- 1 Social Media post that focuses on the sponsor's performance and capability – Including an overview of the sponsor's company.

#### Corporate Profile Branding:

- 50% discount on Ad featured in AmCham- Jordan's 2021-2022 Membership Directory.
- 50% discount on the ad featured on the AmCham-Jordan website on the page of the sponsoring company's choice.

**Delegates Seats:** 5 delegates' seats for the whole event duration (2 days).

### BRONZE SPONSOR

Valued at 4,230<sup>USD</sup>

#### Physical Visibility:

- Placing a promotional table in the networking area and other branding material in the event's venue.
- Sponsor will be thanked verbally during AmCham-Jordan Chairman welcome remarks.

#### Digital Visibility:

- Company logo will be presented on the event's invitation and landing page on website.
- Sponsoring company logo will appear on screens.
- Company sponsorship announcement on AmCham-Jordan digital and social media platforms.

#### Corporate Profile Branding:

- 30% discount on Ad featured in AmCham- Jordan's 2021-2022 Membership Directory.
- 30% discount on the ad featured on the AmCham-Jordan website on the page of the sponsoring company's choice.

**Delegates Seats:** 3 delegates' seats for the whole event duration (2 days).



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## PREVIOUS EVENTS:





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## BECOME A SPONSOR:

Thank you for your interest in sponsoring our upcoming **"AmCham MENA Regional Council Conference 2022-Building for the Future: Realizing Economic Transformation Beyond COVID-19,"** which aims to foster cooperation between businesses, communities, and individuals in order to pave the way for greater economic growth.

To ensure that you get the most out of your sponsorship, we recommend that you sign up as soon as possible.

### To Take the full advantage of the sponsorship benefits,

- **Gold Sponsorship Valued at 9,875USD**
  - **Silver Sponsorship Valued at 7,050 USD**
  - **Bronze Sponsorship Valued at 4,230 USD**
- All the sponsorship fees are subject to 16% sales tax.

### To learn more about this opportunity please contact:

**Mr. Ahmad Beyouk**

**Members Relations Manager**

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Email. Ahmad.Beyouk@amcham.jo

### Sponsorship Terms & Conditions:

- AmCham-Jordan Sponsorship Agreement applies, subject to specific considerations as requested by sponsor.
- The agreement contains standard terms and conditions in accordance with the Jordanian Law.
- The sponsor is responsible for providing AmCham-Jordan with high quality logo and all visibility material.



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**AmCham-Jordan** A leading Jordanian Association the American Chamber of Commerce in Jordan (AmCham-Jordan) is a voluntary non-for-profit member-based organization established in 1999.

With over 250 members from top Jordanian companies and U.S. companies operating in Jordan, AmCham-Jordan has been working for 20 years to contribute to Jordan's sustainable economic development through the promotion of Jordan-U.S. trade and investment relations, policy, advocacy, human resources development and business community outreach.

AmCham-Jordan is affiliated with the United States Chamber of Commerce in Washington, D.C. and is the 2020-2021 Chair of the AmCham MENA Regional Council.



**U.S. - Jordan**  
Free Trade Agreement Unit

Jordan-U.S. Free Trade Agreement Unit was established in 2017 with support from the United States Agency for International Development's (USAID), to provide specialized technical advisory services Jordanian and American businesses to better understand and utilize the trade and investment opportunities made available under the JUSFTA and the BIT. The JUSFTA Unit also services as Secretariat to the National Tijara Coalition Jordan's oldest public private dialogue platform.

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