



ASD Online Market Package

LIVE SHOW IS FEB 28-MAR 3, 2021

ONLINE LISTINGS LIVE FROM OCT 2, 2020 – MAR 26, 2021

The upgraded **ASD Online Market** package provides companies the opportunity to promote their products and services to ASD retail buyers, importers, private label & product sourcing decision makers through our Online Market.

- Get your company, products and specials in front of tens of thousands of buyers.
- The enhanced ASD Online Market will be promoted to any buyer who registered for an ASD event in 2018, 2019 or 2020 (**that's over 140,000 people**) through emails and social media marketing in addition to any buyer who pre-registers for the upcoming February 28 – March 3, 2021 live event in Las Vegas, Nevada.
- The online market will showcase vendors who will be participating live in the February 28 – March 3, 2021 event in Las Vegas, Nevada as well as virtual exhibitors who may not be able to join us in person at the live event.

BENEFITS



Company Listing

Manage your company profile displayed online to attract the right buyers.



Exhibitor Dashboard

All the information and useful links to promote your online presence at your fingertips.



Become a Sponsor

There are a limited number of sponsorships to increase your visibility



Product Photo Gallery

Upload pictures and descriptions of your products to showcase in the gallery



Product Videos

Share videos that showcase what your products and services can do



Deals & Specials

Announce special pricing, deals, promotions and product exclusives



Leads and Recommendation

Find and contact buyers whose interests and needs match your offerings



Appointment Scheduling

Schedule virtual or in-person meetings with buyers for one on one conversations



Elkin Rodriguez
Manager, Int'l Business Development
tel: 323.817.2232
cell & WeChat: +1-818-294-0398
Elkin.rodriguez@emeraldtx.com

Show Dates:
February 28-March 3, 2021

Show Location:
Las Vegas Convention Center, NV



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ONLINE PACKAGES	Bronze	Silver	Gold
ENHANCED VISIBILITY	2X	4X	6X
Buyer Emails	250	350	500
Appointment Spots Number of Appointments available	200	200	200
Premium Position Top of the list & search results	✗	✗	✓
Product Videos Tell your story to potential buyers through promotional videos	✗	1	2
Product Images Detailed product descriptions with full color images	3	5	10
Show Specials Spotlight special deals like discounts & giveaways	2	3	10
Press Releases Get more exposure by sharing the latest news about your company / products	2	3	10
Company Logo Increase branding and exposure by uploading your company logo	✓	✓	✓
Product Categories Help buyers find you by selecting the categories that best describe your products	5	5	5
Keyword Search Use this area to describe specific products you offer that will come up in keyword searches performed by buyers. The more specific the better (ex Christmas Cards, Christmas Ornaments, Wedding Candles, etc)	1,000 characters (max)	1,000 characters (max)	1,000 characters (max)
Website URL Drive traffic to your website	✓	✓	✓
Enhanced Listings Bronze, Silver & Gold Packages are denoted under the Enhanced Listings column. Your company name and booth number will be displayed in bold styling and a special icon that makes your listing pop in the list as well as on the show floor maps (for live exhibitors only)	✓	✓	✓
Company Name, Address & Booth Number	✓	✓	✓