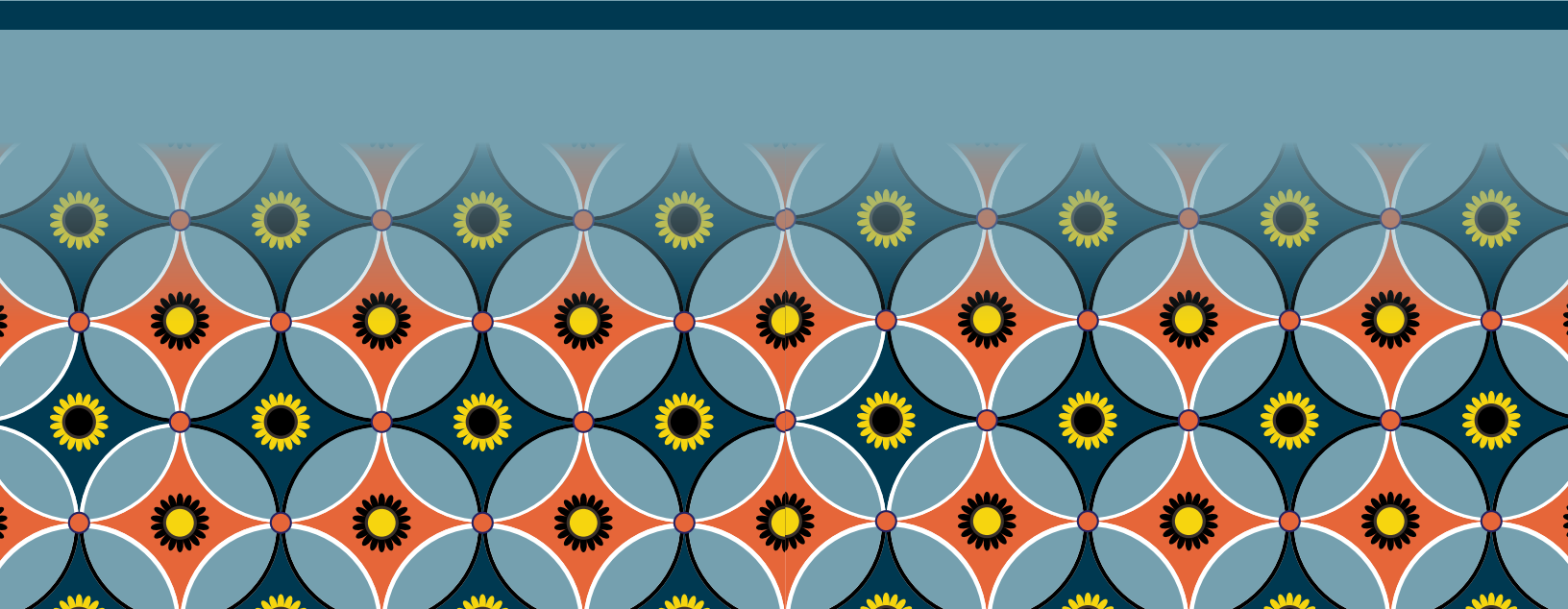




EGYPT AND THE UNITED STATES – A SHARED FUTURE

U.S. Companies Making a Difference in Egypt





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Preface

Egypt and the United States have long enjoyed a mutually advantageous economic relationship that is valued by businesses, governments and the people of both nations. At the core of this vital relationship are American companies, which have for decades appreciated the opportunities provided by the Egyptian marketplace. Many prominent American businesses have significant and longstanding investments in Egypt, and have collaborated with their Egyptian partners to foster a more vibrant business environment. As we mark the 40th anniversary of the Camp David Accords in 2018, as well as the 40th anniversary of the U.S.-Egypt Business Council in 2019, we are pleased to report that this engagement has only grown stronger as the years have progressed.

Beyond the major contributions to Egypt's economy through jobs, investments, and knowledge transfer, American companies doing business in Egypt are making substantial impacts in the local communities where they operate through a variety of corporate social responsibility (CSR) programs and projects. For many U.S. companies, being good corporate citizens is far more than just a gratifying slogan—it is an intrinsic part of their business model and operations.

In Egypt, American companies are committed to addressing health, social, environmental and economic challenges as they strive to adapt to society's evolving needs. The CSR projects being implemented by these companies and dozens of others illustrate the commitment American businesses have to the Egyptian people and their devotion to a better future for Egypt. They may be large, multinational corporations headquartered in cities thousands of miles away, but their work and actions are that of national businesses that care deeply about the communities they operate in and the people around them.

This brochure shows just a few examples of CSR projects currently taking place in Egypt.

Steve Lutes
Vice President, Middle East Affairs
U.S. Chamber of Commerce



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Apache Corporation

Apache's approach to giving back in the communities where we operate centers on a simple philosophy to "give where we live." Apache corporate social responsibility (CSR) programs encompass a wide variety of activities that create value for the people, shareholders, government, environment, and community. Our CSR activities include: employee-driven philanthropic activities, civic infrastructure projects, building and maintaining schools, supplying medical equipment, supporting orphans, providing clean water and sanitation, supporting future engineers and providing an environment that encourages a healthy workforce.

Springboard: Educating the Future

At the forefront of Apache's community efforts is our ongoing campaign to provide educational opportunities through our partnership with Springboard: Educating the Future. In 2004, Apache funded the National Council for Childhood and Motherhood's project by building 201 one-classroom schools for underprivileged girls in rural areas in Egypt. Since 2004, Apache has supported the schools with regular maintenance activities, school supplies, clean water supply and sanitation, computers, medical needs, planting, teachers' trainings, awareness sessions, and regular visits. More than 120 computer and laptops were delivered to the schools over the past four years and an average of 70 schools have been maintained yearly since the initiative was launched. 7,000 students benefit from these schools annually. Today, over 10,000 girls have learned how to read and write from Springboard Schools, and around 2,200 graduates are enrolled in middle and high schools across Egypt to continue their education. Apache is keen on following up on these graduates' progress and enabling them to pursue their dreams.

Matrouh schools

Because we appreciate the people who live, work, and play in the communities where we operate, Apache constructed nine co-educational schools to benefit the Bedouins in Matrouh in Egypt's Western Desert. Around 350 students attend these schools.

Health and medical care

Apache Egypt's CSR program focuses on both the long-term development and near-term well-being of the communities we support. That is why in addition to our educational initiatives, we also provide assistance to local hospitals. Apache donated medical equipment to Dabba and Alamein hospitals respectively that are nearby our operations areas in the Western Desert, including an infant incubator, a dialysis machine, neonatal



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intensive care monitor, cardiac enzyme monitor, two neonatal incubators, and two syringe pumps.

In the villages surrounding our West of Nile operations area, Apache donated medical equipment to two government health clinics that included an x-ray machine, defibrillator, two machines for measuring blood sugar levels, medical consumables, and pharmaceuticals.

Clean water supply and sanitation

Apache provided clean water to 80 houses and sanitation for 40 houses in Minya villages in addition to launching an awareness campaign for the families to spread the importance of water conservation.

Supporting orphans

Apache Egypt and its employees support many civic efforts through volunteer work and financial contributions. Since 2005, Apache has been supporting over 60 orphanages around Egypt by supplying orphans with blankets, clothes, stationary, and medical aid (especially for the handicapped), as well as paying the tuition fees for orphan students. In 2017, Apache organized a fun day in “KidZania” attended by 600 orphans in addition to a “Back to School Event” for the orphans in Apache Premises. This year, Apache funded a carpentry workshop for a group of adult orphans to receive training to be self-sufficient. Apache rehabilitated the workshop inside ‘Al Madina Al Monawara’ orphanage, donated the equipment and the materials, as well as assigned a skilled Apache carpenter to give the training sessions.

Civic efforts

Apache has developed approved routes for heavy trucking to reduce the potential for widespread disturbance and traffic congestion. To develop the role of youth in the oil industry in Egypt, Apache supports the American Association of Petroleum Geologists members in different universities. Moreover, Apache has provided full scholarships for Egyptian students majoring in petroleum engineering at AUC since 2010. Apache also funded The Switch Competition, which is a community service student-led activity focused on developing underprivileged villages where teams of students submit business plans for community service projects. The winning and runner-up projects receive Apache funding.



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Wellness program

As a responsible employer, every year Apache's wellness program organizes several awareness campaigns and health events to encourage employees to follow a healthy lifestyle. Biometric screening protocol and health risk assessments are also conducted.

This year, Apache's Wellness program launched a blood donation campaign in cooperation with the health ministry where Apache employees donated blood to the needy hospitals.

2017 also witnessed the sixth Apache annual fun run where 150 Apache employees, spouses, and families covered a cumulative distance of 795 kilometers. Using the funds raised from the successful fun run, Apache delivered 20 computers to Springboard girls' schools.

Our mission

To grow a profitable global exploration and production company in an innovative, safe, and environmentally responsible manner for the long-term benefit of our shareholders.



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PepsiCo

Under its global Performance with Purpose 2025 agenda, PepsiCo invests and creates value for its consumers in Egypt and worldwide, enabling and empowering communities where it operates. PepsiCo's community investments span various key development pillars including education, fighting malnutrition, wellness and physical activity, as well as local agricultural development. These investments are made more sustainable by coordinating and cooperating with the Ministry of Industry and Trade, the Ministry of Education and Technical Education, the Ministry of Health and Population, and the Ministry of Youth and Sports, as well as numerous municipal councils and non-profit organizations.

In partnership with the UN World Food Program, PepsiCo's Tomooh "Food for Education" Program provides monthly food supplies to families living in extreme poverty in Upper Egypt as an incentive to enroll and keep their children in school. The program has helped more than 200,000 students over the past 10 years, more than 50% of whom are females.



In 2003, PepsiCo launched its flagship program, the Pepsi Schools Football League, across Egypt's public schools in partnership with the Ministry of Education. Pepsi league has reached over one million students over the past 15 years, out of which 12 players made it to the Egyptian National Team participating in the world's biggest football events. PepsiCo has continued its support by being the main sponsor of Egypt's national football team.





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PepsiCo forms critical partnerships supporting 4,000 local farmers through its Seeds Program to create opportunities for increasing income, while developing the farmers' technical capabilities. PepsiCo directly engages with individual farms to promote innovation, knowledge transfer, and agricultural best practices. Through the introduction of the Seeds Program, farms ensure higher quality grown potatoes and better agronomy yield.



Internally, PepsiCo continues to live by its principles, focusing on protecting the planet for future generations. As such, PepsiCo has saved more than two billion liters of water and over 90 million kilowatt hours of energy over the past four years as part of its sustainability initiatives.



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Marriott International

“Spirit to Serve” is Marriott International’s program to support the communities in which they operate. The program is enlivening throughout its properties around the world. Following the footsteps of the mother company, Marriott hotels in Egypt have shown outstanding Spirit to Serve activities in 2016. From endorsing causes relevant to vitality for children to environment-friendly programs, the hotels combined were able to contribute almost \$63,000 in cash and in-kind donations.

Starting with one of the biggest cancer hospitals in the region, Cairo Marriott, JW Marriott Cairo, Renaissance Cairo, and Sharm El Sheikh Marriott have been actively engaging with Children’s Cancer Hospital 57357 through blood donation campaigns, organizing visits for hotel associates to the hospital, and inviting children to hotel premises for entertainment and dinners. Total cash and in-kind donations reached an average of \$18,368.

On the same note, the Cairo Marriott was the first to support Ahl Masr Hospital as the first hospital in the region to provide burn care for free. A grand fundraising event with legendary Arab singer Majida Al Roumy at the foot of the Pyramids marked the campaign’s launch, which along with Ramadan donations, raised a total of \$28,000.

Moreover, in collaboration with Breast Cancer Foundation in Egypt, Cairo Marriott organized a ladies’ Zumba event at the Palace to help spread awareness of breast cancer and means of early detection and cure.



Support for orphans came from the Cairo Marriott, JW Marriott Cairo, Renaissance Cairo, and Hurghada Marriott. Activities ranged from renovating their shelter houses and inviting orphan children to the hotels for dinner with kids’ entertainment and gifts, to bearing the cost of medical operations for orphan children. Cash and in-kind contributions to this sector totaled approximately \$12,378.



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Apex International Energy

Apex International Energy and its employees are involved in a number of organizations, events, and projects that support community-building efforts in Egypt. Apex has partnered with various NGOs working in Egypt's underprivileged communities to provide basic human needs and job training. Two of the organizations Apex has partnered with are Hands Along the Nile Development Services (HANDS) and Resala.



The support Apex provides is both financial and through employees volunteering their time, including regular visits to a Resala orphanage in Helwan to spend time with 30 boys while delivering season-appropriate clothes and food.

A believer in sustainable development, Apex is a proud sponsor and provides trainers to Al Amal (Hope), a training program preparing Geology and Geophysical college students in Egypt to enter the oil and gas industry workforce.

Apex currently holds the Chairmanship of the Egypt Oil & Gas Technical Committee, a volunteer organization dedicated to unifying the oil and gas industry's voice and to work in parallel with the Egyptian government to enhance the well-being of the petroleum industry. The organization brings together exploration and production companies, service companies, government entities, and leading industry experts under one roof to address the challenges the industry is facing, and to find potential solutions.



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Citi

Citi drives local corporate social responsibility initiatives through the Citi Foundation, the global philanthropic arm of Citigroup. Citi has been actively involved in the local Egyptian community through Citi Foundation and has partnered with Injaz Al-Arab, and AMIDEAST for projects that aim to boost youth employment and financial inclusion. Since 2016, close to 500,000 USD in grants were extended to NGOs active in these fields in Egypt.



- Most recently, Citi concluded a two-year partnership Youth Entrepreneurship Program with AMIDEAST/Egypt. The partnership aimed at providing economic opportunities that will directly impact 40 aspiring young Egyptian entrepreneurs, as well as benefit as many as 600 other youth. The Youth Entrepreneurship Program, which was designed and implemented by AMIDEAST/Egypt, was open to Egyptian youth aged 18-30 who had innovative business ideas. The program provided training, access to resources, coaching and mentoring, incubation, and opportunities for real-life application of the newly gained skills and knowledge.
- In Egypt, Citi Foundation also partners with Injaz Al-Arab to continue to support and develop entrepreneurship and work-readiness skills for youth. Since 2003, the regional partnership with Injaz Al-Arab has supported 12 countries in the Middle East through annual grants, which have been used to educate 300,000 youth around the Arab world with the help of 10,000 corporate volunteers.
- Since 2017, the Citi Foundation has invested \$12 million USD across the Middle East and Africa region – nearly \$4 million USD in the Middle East and over \$8 million USD in Africa – to promote youth economic opportunities and are set to impact more than 56,000 young people.



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ExxonMobil

ExxonMobil Egypt has been privileged to share more than 115 years of partnership in Egypt's growth. During that time we not only expanded our business, but very importantly, we grew together with the communities in which we operate. The business has grown from modest beginnings to become a recognized leader in many areas. Today ExxonMobil Egypt operates a broad chain of service stations that very dependably provides fuel and services across Egypt; we blend and market lubricants and specialties recognized for their world class quality throughout the country; and in the last fifteen years we invested in an expanding chain of what have become the cutting-edge convenience retailing stores in Egypt, Mobil's On the Run and Way to Go.

ExxonMobil Egypt is involved in education initiatives targeting 'out-of-school' rural adolescent girls and preparatory school, vocational, and university students. Additionally, we have completed the circle of integrated education initiatives by focusing on developing the skills of the teachers and administrators of public schools. Capacity building of the youth and women's economic empowerment are two of our areas of focus. ExxonMobil Egypt was one of the first companies that supported the students to reach their goals through enthusiastic volunteerism to generously contribute their knowhow and time to provide sessions and workshops that present students with the opportunity to gain insight into what the business market is all about in their undergraduate years. ExxonMobil Egypt invests in communities not only financially, but more importantly through the transfer of knowledge and expertise. It is through this vision that ExxonMobil Egypt continues to build strong, effective partnerships with the civil societies, governments, and NGOs.

Women's economic empowerment

ExxonMobil Egypt believes that the returns of investing in women can change the world, and places a high importance on women's economic empowerment. Women's Equality through Economic Empowerment (WEEE) is an initiative in Fayoum conducted by Save the Children with a grant from the ExxonMobil Foundation, which aims to reduce barriers to women's economic participation and to improve their capacity to sustain income-generating activities. WEEE focuses on women, their families, and their communities and provides necessary financial and non-financial services to support women's sustained economic independence. WEEE is implemented in ten villages in the rural community of Ebsheaway and Youssef El-Seddiq, in Fayoum, one of the poorest and most underserved governorates in Egypt. A key feature of this project is the partnership with governmental and non-governmental bodies and private sector.



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As the project is coming to completion by the end of 2018, WEEE has transformed the lives of 1000 women, their families and their community, an achievement that has been praised by key stakeholders such as the Ministry of Social Solidarity, National Council for Women, and NGOs, all of whom play an active role in Egypt's goal of empowering women.



Some examples of WEEE beneficiaries engaged in home-based income-generating activities

Other initiatives focusing on women include the establishment of a vocational training center for women in the underprivileged area of Mex in Alexandria, in collaboration with Alashanek Ya Baladi Association for Sustainable Development. Since 2015, the vocational training center has trained women from the local community in vocational crafts and income-generating activities.



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An earlier collaboration with Save the Children targeted ‘out-of-school’ rural adolescent girls from Upper Egypt, and included their mothers as a driver for change within the family and community.

Investing in vocational education

One of the first private sector corporations to address the challenges facing vocational education in Egypt, since 2012 ExxonMobil has partnered with Misr El-Kheir Foundation to establish a new science, technology, engineering and math (STEM) education program at the Advanced Technical Industries School of Suez. The grant covered the capacity-building component for the STEM education system, such as curricula development, teacher and administrative staff training provided by the American University in Cairo, and funding for lab equipment, with the ultimate objective to overcome the challenges and problems this vital industry is facing.

The STEM petrochemical department offers a five-year program (with 2013-2014 being the first year), where almost 70 students are annually selected out of hundreds of excelling high school students, among whom female representatives comprise roughly 15%. Throughout their schooling years in the STEM department, students participated in a number of national, regional, and international competitions, and received honorable rankings. They conceived and developed innovative solutions to challenges pertaining to renewable energy, access to clean water, fuel efficiency, and robotics.

These achievements, along with the quality of the program’s teaching, use of STEM approach, and good reputation of the school in Suez, succeeded in changing the community’s behavior towards technical/vocational education. The program also changed preconceived ideas regarding girls’ participation in the predominantly male vocational education.



STEM student teams presenting winning projects



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More recent vocational education initiatives include the collaboration with the Alexandria Business Association (ABA) to avail 50 grants in the areas of welding and automotive mechanics for the youth selected by ABA's Vocational Training and Employment Center (VTEC). This advanced vocational training delivered by highly qualified and certified trainers is followed by employment opportunities that VTEC matches with the needs of companies and factories in Alexandria. Injaz Egypt is conducting a similar training in Cairo for about 100 youths, with the pioneering collaboration of ExxonMobil Egypt and two more private sector companies, to deliver to the labor market highly qualified and motivated technicians who succeed in completing San3ety training program. The 2017-2018 San3ety, meaning "my craftsmanship," has come a long way to address the expectations and challenges of vocational students in the mainstream vocational education system.

Investing in public schools teachers, the other side of the educational system

The Professional Educator Diploma (PED) is a two-year program offered by the American University in Cairo (AUC) to public school teachers and administrators. In 2010, ExxonMobil Egypt decided since 2010 to avail these grants in batches with the Graduate School of Education at the AUC. To date, ExxonMobil Egypt has offered 125 grants to participants carefully selected and approved by the Egyptian Ministry of Education and by the AUC from a variety of schools from all Egyptian governorates. In its fourth round, the PED has evolved from a single specialization track, to a more comprehensive program to help teachers acquire the skills needed for quality interactive teaching suitable for the 21st century, whether for early learners or adolescents. The 2016-2017 batch of ExxonMobil Egypt beneficiaries was selected from one educational district to consolidate the training to impact the seven public schools they represent.



ExxonMobil Egypt regularly conducts formal and informal meetings with the grant beneficiaries



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Another leading teachers initiative is the collaboration of ExxonMobil Egypt with Educate Me, starting the 2017-2018 academic year, in a three-year development initiative called “School Transformation Journey“ to be applied in two public schools in Beni Suef (a governorate situated 150 km south of Cairo). The aim is to enable the administrative and teaching staff to assess school needs, set objectives, and implement an action plan to improve the school. ExxonMobil Egypt regularly attends learning circles and meets with teachers and administrators to learn about their expectations and challenges.



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IBM

IBM Egypt pursues the highest standards of corporate responsibility, from how we support and empower our employees, to how we work with our clients, to how we govern our company and connect to our community.

In Egypt, we are in continuous collaboration with governments, academic institutions and nonprofit organizations to develop new ways to improve and empower people. We forge and expand partnerships in capacity building, education, and social services to achieve what individual entities cannot accomplish alone. And as always, we call upon our innovative technologies, our expertise, and the skills of our people to broaden and deepen our commitment to service.

Earlier this year, IBM signed a memorandum of understanding with the Ministry of Education that includes teachers' training, digital consulting, as well as partnering in opening the first IBM P-Tech school in Egypt, which brings together the best elements of high school, college, and the professional world.



IBM also launched its global initiative “Digital Nation Africa D-NA” in Egypt. It provides a cloud-based learning platform designed to provide free skills development programs for up to youth, enabling digital competence and nurturing innovation in Africa. the initiative provides a range of programs from basic IT literacy to highly sought-after advanced IT skills including social engagement, digital privacy, and cyber protection.

IBM is also empowering educators in Egypt through Teachers TryScience, which is a web site for teachers. This site provides free lessons, along with teaching strategies and resources designed to spark students' interest in science, technology, engineering and math. In Egypt, IBM together with Al-Alfi Foundation trained 700 science teachers in governmental schools across the nation, with 500 more to be trained by the end of 2018. These teachers will be able to access and use this website as a teaching tool to help them deliver their lessons in an innovative and interactive way.



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Moreover, IBM is focused on closing the skills' gap between university education and business sector requirements through its skills academy, which is an instructor-led training for university students and recent graduates on IBM's latest technologies such as artificial intelligence, blockchain, internet of things, and cloud.

Each training is 40 hours with 60% hands-on lab exercises. This is offered as a training of trainers year-round, and as boot camps for students during winter and summer breaks.

Since 2015, we have trained 11,000+ students and academics from over 50+ higher institutions in Egypt.



Mastercard

In cooperation with Egypt's Ministry of Social Solidarity and mobile network operators, Mastercard initiated a government disbursement model for social benefits to the mobile wallets. This pilot program focused on alimony to women, where they receive their benefits through their mobile wallets and are able to cash them at an agent or cardless ATM, saving them time, money, and the effort of traveling to the Ministry's outlets. Based on the success of the pilot, the Ministry is planning to launch the service to 300,000 users, and then potentially expanding the service to the approximately 9 million pension beneficiaries.

Additionally, the Mastercard Center for Inclusive Growth, in cooperation with the Arab Women's Enterprise Fund (AWEF), has been working with partners to create a financial literacy training program based on a blended learning approach applying both face-to-face and digital-enabled delivery. The objective is to create greater financial literacy awareness and provide skills for the utilization of the broader digital financial services (DFS) ecosystem.

The program aims to collaborate with Egyptian partners, with a particular focus on women and small women-owned businesses, to provide financial literacy training, providing awareness and expanding specialized content on how the digital financial ecosystem can create value for a micro business.

Currently, the program is targeting 3,500 Strivers (micro enterprises) aiming to build awareness and skills around DFS that can be utilized by the Strivers and introduce them to current e-payment products. It will also provide face-to-face training for 500 Strivers on existing e-payment solutions (Mastercard Ecosystem). The program will also aim to help to develop Strivers' financial literacy skills in order to help them grow their businesses. AWEF is working closely with the African Management Initiative to develop the online curriculum for the program.

The program will allow Mastercard to assess the precise needs of microfinance institution (MFI) clients, develop innovative course content on financial capability and DFS, train trainers for the MFI/company, and provide a blended training approach.

AWEF is a five-year, market systems development program funded by the U.K. Department for International Development and the Islamic Development Bank, each providing £10 million. DAI Europe is leading the consortium for the implementation of



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this program, in partnership with Market Shares Associates and Education for Employment.

AWEF's goal is to improve income and well-being of 150,000 women across Egypt, Jordan, and Palestine by addressing systematic barriers facing each sector, with a target of 120,000 direct and indirect women beneficiaries for Egypt. AWEF has strategically selected ready-made garments, citrus, and food retail as the three sectors the project will focus on in Egypt. In addition, a fourth crosscutting sector, financial literacy and financial inclusion, has recently been added to the program.



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MetLife

MetLife Egypt and MetLife Foundation, the philanthropic arm of MetLife, continue to have a positive impact on communities in which MetLife operates.

Since 2013, MetLife Foundation has worked with NGOs and other partners to improve financial inclusion and health. In Egypt, we have worked with Women's World Banking and Lead Foundation to develop and deliver customer-centric financial solutions. The Inclusion Plus social innovation competition, implemented in 2017, identified and supported ventures with scalable solutions to improve the financial health of low- to moderate-income Egyptians.

MetLife associates in Egypt deliver financial literacy programs, work with teachers to ensure they have the necessary skills to teach students effectively, help build affordable housing, and support programs for children with different abilities.

Since 2012, MetLife and MetLife Foundation have supported INJAZ Egypt, the local affiliate of Junior Achievement, to ensure students of all ages improve their financial literacy. Over the last academic year, MetLife associates volunteered 400 hours to teach 3,200 children in government schools. MetLife Foundation's support for Junior Achievement programs across the Europe, Middle East & Africa (EMEA) region totals approximately \$1 million USD annually and reaches around 20,000 children.

MetLife volunteers support Educate Me, an educational NGO that helps teachers develop the skills they need to be even better tutors at government schools.

Every year, with the support of MetLife Foundation, MetLife's associates in Egypt dedicate a week to volunteer, as part of a Community Week initiative in the EMEA region. MetLife's associates work with Habitat for Humanity to help build decent housing for low-income families.

For two years, MetLife volunteers in Egypt have engaged children with and without disabilities in skill-building and introductory sports activities in partnership with Special Olympics. Their volunteerism is one component of MetLife Foundation's three-year partnership with Special Olympics to expand its Young Athletes inclusive sports and play program across the organization's Europe/Eurasia and Middle East and North Africa regions.



Pfizer

Pfizer believes that all individuals deserve access to quality healthcare and the opportunity to lead healthy lives. We combine traditional philanthropic methods with novel approaches to create an enduring and meaningful impact on public health systems to facilitate access to healthcare for underserved communities around the world.

Pfizer, through its Corporate Responsibility team, makes the best use of Pfizer's resources—our people, products, and funding—to help build healthcare capacity, expand access to medicines, and offer community support through corporate citizenship initiatives.

One of Pfizer's key initiatives is working to help end the suffering and cycle of poverty caused by trachoma, the world's leading cause of preventable blindness. Trachoma is an infectious eye disease that causes eyelids to turn in and lashes to scrape the eyeball, causing great pain, corneal ulcers, and irreversible blindness unless treated with antibiotics or a simple surgical procedure. Trachoma affects the poorest of the poor and nearly 232 million people are living in trachoma-endemic areas in 58 countries.

Pfizer has a longstanding partnership with the International Trachoma Initiative through which we donate antibiotics to treat and prevent trachoma in countries where it is endemic. Last year, the program was extended to Egypt. Through a new partnership with the Egyptian Ministry of Health, healthcare providers and the International Trachoma Initiative, Pfizer has donated the medicine to help treat this disease, which is responsible for 80% of the total blindness cases in Egypt. The intention of this program is to treat 1.7 million Egyptians in areas where trachoma is endemic.

Other partnerships we have with NGOs offer sustained education and treatment for underprivileged Egyptians living with rheumatoid arthritis, cancer and hemophilia.



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Archer Daniels Midland

ADM is a main sponsor for a registered non-governmental organization called Hasilat El Kheir located at Dar El Salam & Maasara Helwan district. The projects are focused on education and life improvement for needy children and the community.

The project focuses on sponsoring 100 children in grades two to five and provides improved educational resources including free classes with qualified teachers who teach them skills including Arabic, English, mathematics, science, and computer competency.

In addition, ADM sponsors several other events organized by Hasilat El Kheir including:

- Orphan day held on the first Friday of April each year (sponsoring 250 Orphan child by giving them clothes, meals, and hosting a fun day of activities)
- School day, supporting 350 child by providing them with school uniforms, bags, and supplies, which is attended by representatives from Social Affairs, the Ministry of Education ,and ADM-Medsofts employees

ADM also sponsors an environment campaign in collaboration with “Dar El Salam” district. That campaign includes maintenance such as management, street cleaning, and painting.



ADM's School Day



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The Boeing Company

At Boeing, community engagement and social responsibility are more than just short-term business priorities; both are part of our company's enduring values and foundational to everything we do.

Our strategy is structured such that our focus is to develop tomorrow's innovators through investments in science, technology, engineering, and math (STEM) education, workforce development and the 21st century skills required in today's modern workplace. We are keen to support local programs that benefit the communities where our employees live and work.

Boeing directs its resources to societal challenges affecting our world, but focuses those resources where our expertise can make a difference. We want to translate our company's strengths and institutional knowledge into meaningful opportunities for people—whether that is a child in a classroom, a Boeing teammate on the factory floor, or a veteran transitioning to civilian life.

Boeing has been focusing its community engagement efforts in Egypt on developing the 21st century skills, which encompass various programs. Boeing has established and implemented several initiatives in partnership with a variety of organizations in Egypt, with a focus on STEM education, employability skills, workforce development, and job creation (specifically entrepreneurship).

Boeing collaborates with higher education institutions to provide them with the support they need and the experiences the students require to transition into the workforce.

Boeing is currently working with Cairo University on a grant that aims for curriculum enrichment, outreach programs such as recruitment drives, public seminars, and high school workshops, as well as senior design projects focused on accident investigation, weather stations, and flight simulators. Boeing has a multiyear collaboration with Injaz Egypt on a program called “Start Up,” which takes a sustainable, long-term approach to entrepreneurship. As part of the program, startup teams receive training opportunities and mentors to assist them in fine-tuning their ideas into viable business concepts. The program concludes with a competition at





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which startups compete for seed funding and investment opportunities to launch their businesses. To date, Injaz Egypt has empowered 1,135 entrepreneurs and facilitated the launch of 70 startup businesses and 10 revenue-generating companies.

Boeing also supports World Learning's existing efforts to help the Ministry of Education in Egypt enhance STEM education in public preparatory schools nationwide. Boeing has collaborated to bring Curiosity Machine, an engineering-focused design program, to Egypt. Families and teachers participate with the students to complete hands-on science and engineering projects, which develop skills like creative problem solving and persistence — important for future study or work in a growing field like aerospace.



Another collaboration is with Education for Employment (EFE), an organization that delivers demand-driven job training and placement programs that link youth directly to employment opportunities. The youth employment-services program targets unemployed youth aged 18 to 30 from public universities or local technical training institutes and from marginalized backgrounds. With Boeing's support, 100 young Egyptians in greater Cairo will receive training and links to job opportunities this year and 350 job-seeking, underprivileged Egyptian university students in greater Cairo will be equipped with employability skills in EFE's Career Directions program.



Boeing also supports the visually impaired women at Light & Hope Center in partnership with World Learning, to improve their craftsmanship to earn wages and advance their careers. Through Boeing's support, 18 workers received training and got employed, while 25 people advanced their careers and increased their wages, and 200 visually impaired women received proper care.



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Employee volunteering is very important for Boeing. For two consecutive years, during the holy month of Ramadan, employees from our office in Egypt as well as in Dubai, joined together to hand out 300 boxes to the patients of Qasr Al Any Hospital in Cairo providing families with a box of food items to support them with some of their daily needs.





Cisco

Cisco has always been committed to improving global communities and the environment by utilizing our people, technology, and partnerships. Corporate social responsibility (CSR) is an integral part of Cisco's strategy, with a deep understanding that CSR activities help enhance community service and also increase Cisco's business value. It is a competitive edge for Cisco to use its technology to help public and private partners increase efficiency and cut costs while encouraging innovation.



Cisco has been heavily investing in social programs in Egypt under the society pillar as part of delivering the firm's global strategy. Cisco Networking Academy is considered the flagship CSR project for Cisco Egypt. The purpose of the project is to complement the education curriculum with Cisco's teaching and career advancing skills to fulfill the ultimate goal of bridging the gap in the job market, especially for those living in disadvantaged and underserved areas. The goal is to empower and equip them with the skills necessary to find a job. Under this project, Cisco certifies teachers and professionals to teach courses through a platform called "Netspace," the courses are sometimes delivered by Cisco's partners as well. Cisco Networking Academy teaches youth ICT courses to build a strong workforce.

Cisco has invested more than \$28 million in Egypt in the area of education and skills development, through in-kind contributions from its Networking Academy. Leveraging Cisco's Networking Academies in Egypt, there were more than 14,000 students in the program in the last fiscal year.

Cisco Egypt has worked and developed several initiatives as part of Cisco's commitment to enable the youth to participate and innovate in the Internet of Everything economy with the following ministries and their affiliates: Communications and Information Technology, Education, Higher Education, Defense, Social Solidarity, Military Production, Youth and Sports, and Health and Population. In addition, Cisco is working with numerous governmental entities, the Supreme Council of Universities, local and international NGOs, as well as universities and public and private schools.

Cisco received an award at the first Annual CSR Conference in the ICT sector in Egypt as a result of positioning Cisco at a higher level of visibility and appreciation with the senior government leaders, and showing a great contribution in the Egyptian community.



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Honeywell

Honeywell offered four scholarships of \$1,000 USD each to four senior students at the University of Cairo, Chemical Engineering Department. Honeywell, together with the Head of Department at the University, then selected one of the four students to receive a seven weeks internship at Honeywell's Research and Development department in Des Plaines, Illinois, USA. Honeywell was responsible for the costs associated with the internship.



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Lockheed Martin

For more than a decade, Lockheed Martin has supported Egyptian students with academic promise through the provision of scholarships to the American University in Cairo. Over this period, more than \$250,000 dollars has been invested to help the next generation of Egyptian scientists and engineers reach their potential.

This is one part of the longstanding relationship Lockheed Martin is proud to have held with the Arab Republic of Egypt. As a partner to the Egyptian government for more than 35 years, our proven aircraft and defense solutions continue to provide Egypt's forces with the tools they need to accomplish diverse missions and keep their citizens safe.

Lockheed Martin looks forward to building on its strong, enduring partnership with the government and people of Egypt.



Microsoft

Microsoft's mission is to empower every person and organization on the planet to achieve more. We believe that as technology moves forward, no one should be left behind. Building upon Microsoft's 30-year history of philanthropy, we are working with governments, the private sector, and thousands of nonprofit organizations globally to make the benefits and opportunities of technology accessible to everyone.

Providing the education and training people need to thrive in the digital economy is a defining challenge of our time. Around the world, students should graduate with the digital skills they need for jobs that are in demand. Those already in the workforce must have opportunities to gain new skills as they move through their careers. The imbalance in today's labor market makes it clear that many of the jobs that are most in demand require a background in computer science.

In the last four years, Microsoft Philanthropies made over \$13 million in cash and technology donations to non-profits in Egypt such as Helm Foundation and Misr El Kheir Foundation to support the digital transformation of these organizations and empowering them to address societal challenges and achieve more.

YouthSpark Initiative (Tawar w 3'ayar)

In Egypt, enter the YouthSpark Initiative, or Tawar w 3'ayar, a program set up by Microsoft Egypt, the Egyptian Ministry of Youth and Sports, and the United Nations Development Programme to empower youth to join the fourth industrial revolution through digital skills capacity building, career guidance, entrepreneurship skills, and STEM education.

To date, Tawar w 3'ayar has provided access to its services to over 1.4 million youth in 500 youth centers across 27 governorates, building the capacity of over 490,000 youth and 150 career advisors, and providing career counseling sessions for 55,000 youth. In addition, Microsoft has promoted 117,621 job opportunities, successfully matching over 10,000 youth with 1500 employers. The Initiative's Entrepreneurship Centers, for example, have been particularly helpful in instilling problem-solving skills, management capacity, the value of self-employment, and entrepreneurial thinking to younger Egyptian generations. Apart from its entrepreneurial focus, it has also promoted gender equality by dedicating 50% of project output to female participants.



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Microsoft education

Microsoft supports education and academic institutions through many major programs including Partners in Learning (mainly for capacity-building) and Shape the Future (for subsidizing operating system and productivity tools). Partnering with Ministry of Higher Education and Ministry of Education, Microsoft Egypt has built the capacity of 360,000 teachers on how to incorporate technology into teaching and learning, as well as 12,000 Technology Development Specialists while helping them earning advanced certifications. We have also supported training for 5,000 school leaders and 40,000 teachers to maximize benefits from the Egyptian Knowledge Bank, empowered 170,000 teachers to earn internationally recognized certifications of Microsoft Certified Educator, Microsoft Office Specialist, and helped 27,000 Egyptian educators complete training modules to help them modernize their teaching approaches. Furthermore, Microsoft implemented a 1:1 tablet initiative in 20 experimental schools in the Greater Cairo area, and provided internet connectivity infrastructure with cabling, routers, and access points in 36 schools in four Delta Governorates.

AppFactory

The AppFactory for developers is another Microsoft initiative to build the capacity of Egyptian youth by developing their digital skills, coding capabilities, and workplace readiness. Developers spend up to six months working with senior software experts and developing essential workplace skills. After graduating from the program, interns have priority access to jobs through the Microsoft Partner Network. Since its launch in 2014, Microsoft AppFactory has trained more than 1000+ young talents in Egypt with an average employability rate of 80%.



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Uber

We ignite opportunity by setting the world in motion. Ridesharing technology companies like Uber are evolving the way people move by seamlessly connecting riders to drivers through the touch of a button, providing riders with a safe, affordable, convenient and reliable way to complement the existing public transport infrastructure.

Uber: Biggest creator of economic opportunities in Egypt

Innovative sharing economy models like Uber have proven extremely successful in creating economic opportunities on a national level. And this is what we have seen happen on the ground in Egypt, with Uber enabling over 200,000 economic opportunities for Egyptians. Below are some highlights of our impact in Egypt:

- In 2017 over 200,000 economic opportunities were created for partner drivers who use the platform to earn income
- Over 40% of these drivers were suffering from unemployment prior to joining the Uber platform, and over 73% drive on a part-time basis to supplement their income from other jobs in order to cope with the current economic pressures

Giving back

There are many ways that Uber does good in the world, both organically through the platform, and also deliberately through programs and philanthropy. Over the course of the past years we have identified some challenges that prevented potential driver partners from joining our platform namely:

- a) Citizens from underprivileged areas, who are in desperate need of income and lack essential skills that would allow them to join a ridesharing platform
- b) Cars are a very expensive asset and their prices have more than doubled after the floatation of the EGP in 2016.



Accordingly, we have decided to launch the following initiatives:

- *Aman Program in collaboration with Sawiris Foundation for Social Development (SFSD).* Uber has partnered with the SFSD to train and develop 600 young Egyptians from underprivileged areas. Graduates from this program will be eligible to join the Uber platform.



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- *Vehicle financing in collaboration with the Ministry of Investment.* We have partnered with the Ministry of Investment and the Saudi Fund for Development to offer subsidized interest rate car financing options to Uber drivers who otherwise could not afford to buy a car. This program allows drivers to lease a car at a 5% interest rate (as opposed market rates of 20% and above).
- *The Uber Egypt team packs hundreds of Ramadan food boxes to be distributed to less fortunate Egyptians in collaboration with the Egyptian Food Bank.*



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U.S. Companies Making a Difference in Egypt

AGCO

AGCO is a global leader in the design, manufacture, and distribution of agricultural equipment. Through well-known brands including Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®, AGCO Corporation delivers agricultural solutions to farmers worldwide through a full line of tractors, combine harvesters, hay and forage equipment, seeding and tillage implements, grain storage, and protein production systems, as well as replacement parts.



Providing machines and equipment that respond to the world's ever-changing demands for food and fuel is what AGCO innovation is all about. Hybrids, telemetry-based tracking systems, flexible technologies that respond to regional farming variances and so much more. AGCO's focus in Africa is the development of large-scale agricultural projects that promote the integration of commercial

farmers with small-scale farmers. They should be the left and right and of agriculture, both taking advantage of the latest technologies and mechanization solutions.

With the land reclamation and projected introduction of 1.5 million faddan of new arable land, Egypt is seeking to attract more private investors to own and operate these plots. AGCO would seek to align with these investors to provide products, services, training, and support to ensure responsible and sustainable farming techniques.



AGCO is looking to support Egypt in the creation of a large, strategically located Agri-Park that will provide a base for training and demonstrating best-practice farming techniques. Based on the principals employed by the Future Farm in Zambia, AGCO intends to demonstrate the very latest in agronomy, mechanization, poultry production, and storage technology. With a strong focus on capacity

building, AGCO will provide world-class training programs designed to build knowledge and skills in Egypt.



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Through its Egyptian distribution partners, AGCO will supply products and services to the Agri-Park and then provide expertise to assist in the setup, operation, training, and ongoing support of the equipment.

The Cimbria brand from AGCO has already provided a world-class grain storage system to Egypt following the successful installation of the 23 UAE Silo complexes in 2015 and 2016.



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Facebook

Founded in 2004, Facebook's mission is to give people the power to build community and bring the world closer together. People use Facebook to stay connected with friends and family, to discover what's going on in the world, and to share and express what matters to them



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FedEx

Egypt Express Corporation licensee of FedEx Express has been in Egypt since 1998. FedEx is the world's largest express transportation company and has always been committed to serving the communities in which it operates. The Egyptian Management and employees are always keen to support the Egyptian local community at large.

Starting with one of the biggest cancer hospitals in the region, FedEx Egypt has been actively engaging with Children's Cancer Hospital 57357 through blood donation campaigns and participating in decorating the hospital in preparation for Ramadan. Total cash and in kind donations for 2017 reached an average of 250,000 EGP.



FedEx Egypt is collaborating with INJAZ Egypt through sponsoring INJAZ Egypt's projects and events empowering youth and enhancing their capabilities thorough activities like the company competition that embody the modern trend of preparing youth for the business market. FedEx Egypt has been recognized by INJAZ Egypt many times for its continuous support to enhance the execution of INJAZ Egypt youth projects.

With the Egyptian government prioritizing the investment in youth education, FedEx Egypt also supported this initiative by collaborating with APEC, a non-profit organization, headquartered in the faculty of engineering at Ain Shams University. It was established to develop students' skills and enable them in their career life after graduation through some programs. Through this program, FedEx Egypt employees offered faculty students trainings in different fields to prepare them to be future leaders.



Halliburton

The energy to help: In 2014 and 2015, Halliburton Egypt in conjunction with INJAZ Egypt were able to help governmental school students to own their economic success. For two consecutive years, about 30 Halliburton employees, including managers, committed four hours per week to go Kattameya Preparatory School and teach the 1st and 2nd grades. The programs were mainly designed to help students grow their entrepreneurial ideas, manage their earnings, develop their communication skills, and secure better lives for themselves, their families, and their communities. At the end of each year, Halliburton employees were recognized by INJAZ and the United Nations with a certificate of participation. In addition to having employees volunteer at the school, Halliburton's Health and Safety department took an initiative to renovating the school's bathrooms providing some awareness about personal hygiene.

Giving Choices program: At the beginning of Ramadan in 2014 and 2015, Halliburton Egypt employees donated to Magdy Yacoub Foundation and Misr El-Kheer. The employee donations were matched by Halliburton US, doubling the donation amount. The final amount was distributed equally to both Magdy Yacoub and Misr El-Kheer.

Summer internship: Halliburton Egypt offers a summer internship program that allows undergraduates to get exposure to the company's Product Service Lines and support functions.

Society of Petroleum Engineering (SPE): Halliburton has taken effective role into getting in touch with SPE students to organize events to provide them with exposure to the company's different types of PSLs, and how operations work. Active students who demonstrated excellent attitude, communication skills, and engineering knowledge were hired in some PSLs.



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Hilton International

Hilton has had a continuous presence in Egypt for over 50 years and played a pioneering role in the development of Egyptian travel and tourism as one of the first international companies to welcome guests to the market. Today we operate a portfolio of 17 hotels in Egypt across multiple brands and have nine more in development. We employ more than 7,000 Team Members at our Egyptian hotels and many Egyptians have forged careers within Hilton in foreign locations.

Travel with Purpose is our global commitment to sustainable travel and tourism. We recently announced ambitious goals to cut our environmental footprint in half and double our social impact investment by the year 2030, through responsible hospitality along our value chain. To measure this we use a tool called LightStay, which is our corporate responsibility performance measurement platform, used to manage and report our environmental and social impact across our global portfolio of nearly 5,300 hotels.

Here in Egypt, Hilton hotels have been, and will continue to be, active participants in Travel with Purpose. The initiatives undertaken by Hilton hotels are diverse, and cover different geographical areas across the communities in which we operate.

Reducing our environmental footprint

We are committed to reducing waste in our operations and adopting sustainable practices at our properties and within our supply chain. We have recently embarked on a very exciting collaboration with Hydroponic Rooftops Project – Gozour. Under this collaboration, five participating hotels installed automatic cultivation systems in sun-exposed areas of their properties to grow various plants, free of any chemicals or additives, to be used in our F&B operations, such as the healthy corners of the buffets.

In terms of recycling, we launched a cooking oil recycling program last year with Tagaddod - a cutting-edge renewable energy and waste management company. 14 of our hotels provided Tagaddod with approximately 8000 kilos of used cooking oil to date, equivalent to LE 63,562 generated revenue, which is then used to produce biodiesel—a green fuel that is used in conventional diesel engines.

We take pride in the longstanding Soap for Hope soap recycling scheme. Together with Ana El Masry, we donate our hotels' soap surplus to at-risk children for them to recycle and resell, generating them income and reducing their risk of living on the streets.



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Making a social impact

We have a long-standing partnership with both the Egyptian Food Bank (EFB) and the Egyptian Clothing Bank (ECB). With the EFB, our ten participating hotels donate meals to those in need, especially during the month of Ramadan. Since January 2017 to date, the participating hotels have donated nearly 20,000 meals. Our partnership with the ECB includes offering much needed beddings, linens and uniforms. The most recent collaboration with ECB was in observance of Human Rights Day; offering support to the people of Rawda Village in North Sinai.

Our latest partnership was this year with the UNICEF Egypt, in collaboration with the Ministry of Youth and Sports. The partnership will see Hilton hotels across Egypt participating in the Ministry and UNICEF’s “Meshwary” Project – an initiative that helps build the skills of today’s youth through various training opportunities; providing young women and men with additional insights in problem solving, creative thinking, and communication to prepare them for entering the workforce. An agreement was signed by Mohab Ghali, Vice President of Operations for Egypt & North Africa at Hilton, and Bruno Maes, UNICEF Representative in Egypt; whereby Hilton will offer internships and on job training opportunities to over 750 youth across its hotels in Egypt over the coming five years





Sanofi Pasteur

Sanofi Pasteur believes in a *“world in which no one suffers or dies from a vaccine-preventable disease.”*

Pasteur brings its mission to Egypt by providing the best health care service through a wide portfolio of the most innovative vaccination solutions.



Pasteur has come to reshape the “National Immunization Program” for infants in collaboration with the Egyptian government. Our latest introduction was the inactivated polio

vaccine, which is fully aligned with the most recent World Health Organization (WHO) recommendations. This is part of Pasteur’s commitment to the *“Global Polio eradication initiative,”* in which Egypt has been recognized globally as a top country in eradication.

In addition, Pasteur has offered the flu vaccine for many years, which WHO believes is the “the most effective way to prevent influenza and/or severe outcomes from influenza.”

We at Sanofi Pasteur sincerely believe that we have a pivotal role to play in leveraging our knowledge amongst health care professionals and increasing public awareness regarding the “value of vaccination.” Thus in 2018, we established the first Influenza Stakeholder Networking working group in the MENA region, comprising the most eminent and distinguished Egyptian society related to high risk group patients (children, the elderly, health care practitioners, pregnant women, and chronic disease patients). They share Pasteur’s goal of improving the vaccination coverage rates.

Pasteur also plays a major role in protecting the mass population from yellow fever, which requires a mandatory vaccine for those travelling to endemic areas.

Pasteur is also planning to launch a new meningitis vaccine to protect high risk groups.

Pasteur always has the passion to ensure the best health care services are provided to our patients, and in Egypt we are always keen to elevate health care standards and give all our expertise and knowledge to implement this objective.



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